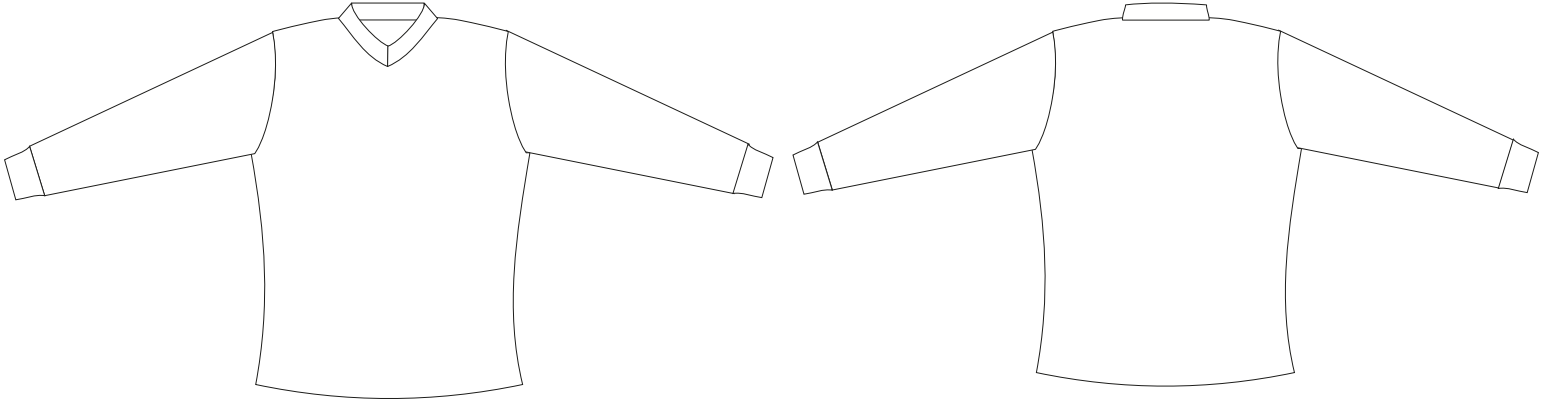


# MX Shirt Template



---

## ARTWORK GUIDELINES

---

- All provided artwork will first be checked and a proof returned for approval before commencing production.
  - All images must either be supplied as CMYK or preferably Pantone, not RGB.
    - \* Due to the nature of digital printing, we cannot print gold or fluorescent pantones.
    - \* Because no two printers print color the same, it is therefore essential that the correct Pantone colors are supplied with artwork in order for us to match the colors.
    - \* We cannot match CMYK or RGB values.
    - \* If artwork is supplied in CMYK\RGB, a printed swatch must either be signed off, or a written acknowledgment must be sent to us confirming go ahead to print the job without matching of colors.
  - Open end files are preferred in CorelDRAW format but Adobe files are also accepted.
    - \* Exported artwork need to be supplied as either vector EPS\PDF files or high resolution raster files.
    - \* Images saved from a web site and other such low res files cannot be used.
  - Flat images(Raster files) need to be supplied with a minimum resolution of 150DPI actual size.
    - \*Low resolution flat images become pixilated and display extremely poor when enlarged.
    - \*We will not be held responsible for pixilation of low resolution flat images.
    - \*We cannot adjust the color of flat images and thus will not be held responsible for incorrect print of color.
    - \*Redrawing fee for JPG, TIF, PNG or any other flat image format is R250 per image per hour.
  - All fonts in vector artwork need to be converted to outlines or curves.
    - \* Alternatively, please supply the font files
  - Templates for all our products are available for download from our website.
    - \* Please DO NOT flatten the template markings on to the artwork, these markings are for reference only.
    - \* There MUST be enough Bleed as indicated in the templates.
-